



SEPTEMBER 21-22, 2024

Wells Park, 98 Oak Street, Brewster, New York

PUTNAMCOUNTRYWINEFEST.COM



Greenery Productions, LLC



Putnam County Wine & Food Fest Guide



Your advertising will reach a broad consumer network that is highly educated, culinary aware, and enthusiastic about the Hudson Valley!

Circulation: 6,000

Rates:

FULL PAGE

Back Cover: \$800 Inside
Front Cover: \$700 Inside
Back Cover: \$700
Page: \$600

1/2 PAGE

\$500

1/4 PAGE

\$300

AD SIZES

FULL PAGE

5"w x 7.8"h

with bleed

5.5"w x 8.5"h
plus 1/8" bleed on all
sides

1/2 PAGE

5"w x 3.8"h

1/4 PAGE

2.4"w x
3.8"h

Ad Specs

- Ads must be sent as one of these file types at the ad size: **PDF/PS** (graphics and fonts embedded), **EPS** (all fonts outlined), **TIFF**(PC format), **JPEG**
- All ads 4/4, CMYK
- We do not accept Correl, Microsoft Publisher, Word, or Free hand files
- Ads that are not in the above formats will incur design charges at a rate of \$50 per hour
- Submit ads digitally by emailing them to **journal@putnamcountywinefest.com**
- Call **(845)494-4654** for more information

Advertising Deadline: August 23, 2024

Artwork Submission Deadline: September 1, 2024

I AM INTERESTED

in becoming a(n):

- ☐ Arts & Crafts
- ☐ Cider/Distillers/Winery
- ☐ Food Vendor
- ☐ Farmers/Non Profit
- ☐ Specialty Foods
- ☐ Non Alcoholic

Vendor Name: _____

Primary Contact: _____

Business Address: _____

Telephone (daytime): _____

Fax: _____

E-mail: _____

Website: _____

New York Sales Tax ID#: _____

Electricity is *not* available.

Aproximately

10x10

10x20

2-DAY WEEKEND VENDOR SPACES

Outdoor Space Only

available in six categories:

*Weekend Pricing. Single day pricing
available upon request

Arts/Specialty Food/ Non Alcoholic	\$175	\$275
Ciders/Distillers/Wineries	\$125	\$225
Food	\$350	\$450
Farmers/Non-Profit	\$70	\$100

VENDORS



Make checks payable to Greenergy Productions, LLC and mail to PO Box 17, Brewster, NY 10509

Program Guide Form

(Deadline August 23, 2024)

Business Name:
Contact Name:
Mailing Address:
City: State: Zip code:
Business Phone #:
Email:
Website:
Facebook:
Instagram: Twitter:

Which ad size did you choose?

- ☐ Full Page Back Cover \$800
- ☐ Full Page Inside Front Cover \$700
- ☐ Full Page Inside Back Cover \$700
- ☐ Full Page \$600
- ☐ Half Page \$500
- ☐ Quarter Page \$300

Payment: Make checks payable to: **Greenenergy Productions, LLC**

Mailing Information: Send Program Guide Form, with Payment to: **Greenenergy Productions, LLC, PO Box 17, Brewster, NY 10509**

Advertising Deadline: August 23, 2024

Artwork Submission Deadline: September 1, 2024



VENDOR TERMS & CONDITIONS

Please read and sign Vendor Guidelines/Indemnification Form

PLEASE NOTE: We encourage the use of biodegradable products, which is, no plastic, Styrofoam, or bottles. If you bring in bottles, please pour drinks into recycle cups.

Set-up Times: Saturday, September 21 8am to 10am and Sunday, September 22, 9:00am -10:00am. We reserve the right to refuse admittance to vendors arriving after 11:00am.

Tear Down: Sunday, September 22, after 5pm. Anyone tearing down before 5pm, will not be invited to future PCWFF events. Festival grounds will be closed to traffic and all vehicles will be directed to the designated vendor parking area at 10:30am on Saturday and Sunday.

Booth Specs: Booth size is approximately 10x10. We will provide one 8' table and two chairs, for the inside vendors. Inside Vendors must provide their own coolers, pitchers, waste bucket, table cloth, banner and any other decorations or supplies needed.

Commitment: Your booth must be open for business from 11:00am to 6:00pm on Saturday and 11:00am to 5:00pm on Sunday. You must clean up your booth at closing time. All trash must be placed into garbage cans located on the grounds. All empty bottles, and boxes **MUST** be placed in the recycle dumpster located on the grounds or taken with you when you leave. Garbage pans will be available on the grounds.

Power/Utilities: No Electricity.

Phone Lines: Phone lines will not be available on site. Vendors that desire to process credit card payments will be required to manually process such transactions or provide wireless processing equipment at their own cost and expense.

Cancellation Policy: \$100.00 cancellation fee applies, if you cancel after June 1st. No refunds after June 30th.

Security: Provided during FESTIVAL hours and overnight Saturday. We recommend that all valuable items be removed from the premises each night.

Permits/Licenses: Each Vendor is responsible for obtaining and maintaining all permits and other licenses required participating in the Festival.

WINERIES/DISTILLERS/BREWERIES: Festival goers (who are 21 years of age and over) will have an age-verified wristband -- different color each day -- and receive a tasting glass. A "Farm Market Status" will be in effect for the Festival, allowing you to sell (in sealed containers) by the bottle or the case, as well as "taste." Each Vendor shall submit a no fee "Winery/Farm Winery Retail Permit Application" to the New York State Liquor Authority, Division of Alcoholic Beverage Control. The Farm Market Status permit allows you to sell cider, spirits and wines. We will provide three bags of ice per day for inside tent vendors only.

FOOD, SPECIALTY FOOD AND FARMER'S MARKET VENDORS: If you are sampling or selling any food products, you will be required to obtain a food permit from the Putnam County Department of Health. A DoH representative will be on hand each day of the Fest to inspect any booths providing food. You can contact them directly at (845) 808-1390. You are responsible for removing any used cooking oil from the premises and for cleaning your area of all garbage after the event. As per local Ordinances, all food vendors cooking with electric, charcoal or gas must have a fire extinguisher (Rated 2-A: 10- B: C or better) with current inspection sticker. There is no guarantee of exclusivity in any category.

Make checks payable to Greenery Productions, LLC and mail to PO Box 17, Brewster, NY 10509

Terms and Conditions:

Please read and sign Sponsor Guidelines/Indemnification Form

Payment: Make check payable to: **Greenery Productions, LLC**

Mailing Information: Send Completed Application, Signed Indemnification Form and Payment to: **Greenery Productions, LLC, PO Box 17, Brewster, NY 10509**

Drop Off Banner Times: Friday, September 20, 2024 from 10 am to 2 pm

Pick Up Banner: Sunday, September 22, 2024, at 6 pm

Cancellation Policy: No Refunds

Banners should be weatherproof vinyl or mesh with wind slits and grommet holes that can withhold wind and rain. Banners can be dropped off at Wells Park, 98 Oak Street, Brewster, NY 10509

Sponsor will indemnify and hold harmless Putnam County Wine & Food Fest, property owners, Greenery Productions, LLC, and the Village of Brewster, NY, its officers, directors, partners, agents, members, and employees, subcontracted staff members, family members and friends assisting the festival or its staff from all claims arising from any personal injury, or personal property damage, illness or loss sustained by Sponsor during the festival. Additionally, we will not guarantee, nor shall we be held responsible for your banner because of the weather, stolen, lost, misuse, being torn or ripped, which may occur during the fest.

The benefits listed in the Putnam County Wine & Food Fest Sponsorship category that I have selected, are the only benefits I am entitled to receive in return for my paid sponsorship and the tickets to which I am entitled cannot be exchanged for additional advertising and product. We can customize sponsorship benefits at your request.

I have read the accompanying Guidelines, Rules, and Regulations and agree to abide by them. I further understand that the sponsor fee is nonrefundable, and the Festival is held rain or shine. Please fill in the information below:

Name of Business:

Signed by Authorized Personnel:

Date: